



New Jersey Film Academy

Where the best in the biz begin

Education Partners

Brookdale Community College

Camden County College

Hudson County Community College

Mercer County Community College

Center of Workforce Innovation for Film and TV Production

- The Film Academy aims to bolster New Jersey's film industry by providing comprehensive training programs that create a qualified workforce.
- It will offer pathways for students from diverse backgrounds to earn valuable industry recognized credentials and degrees.
- The goal is to position New Jersey as a leading hub for film and television production, attracting major studios and film content.
- The Academy's sustainable revenue model will ensure long-term viability without relying heavily on external funding over time.



The Academy is a Statewide Workforce Development Initiative

- Drawing inspiration from the successful Georgia Film Academy model and leveraging insights from the Academy's director and industry stakeholders, the Academy will integrate the most effective components of the New Jersey Pathways to Career Opportunities initiative.
- Serving as a central hub, it will connect employers, associations, labor unions, educational institutions, and workforce development partners to position New Jersey as a leading hub for film and television production, attracting major studios and productions.
- This academy will provide students, adult learners, and incumbent workers with the necessary education and career pathways to pursue new careers, secure competitive wages, and ensure employers have access to a skilled workforce.



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Stakeholder Engagement





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New Jersey's Film Industry is Experiencing a Surge in Production



Palisades Stages - Kearny



Netflix - Eatontown



Lionsgate - Newark



Cinelease - Jersey City



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With Plans for Additional Studios to be Established in the Following Areas:

Bayonne

Camden

Carteret

East Brunswick

Egg Harbor Township

Newark

West Orange

AND MORE!





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New Jersey
Community Colleges:
Strategically Positioned
to Fuel the Growing Film
Industry Boom





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Curriculum Learning Tracks



The curriculum will be enhanced with high caliber industry guest lecturers.

On Set Production

- **Script to Screen: Introduction to the Entertainment Industry**
 - Introduction to Set Construction, Scenic Painting and Set Dressing
 - Introduction to Set Lighting & the Electric Department
 - Grip & Rigging for Film & Television
- Internship (optional)

Production Office & Accounting

- **Script to Screen: Introduction to the Entertainment Industry**
 - Introduction to Production Accounting for Film & Television
 - Introduction to Production Office: Production Coordinating & Management
 - Introduction to Location Management
- Internship (optional)

Hair, Makeup, and Wardrobe

- **Script to Screen: Introduction to the Entertainment Industry**
 - Introduction to Hair & Makeup for Film
 - Costuming for Film & Television
- Internship (optional)



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Organization Progress

- Expanding Community College partners to 13 colleges
- Offering comprehensive training programs in filmmaking
- Providing pathways for students to earn industry-recognized credentials and academic degrees
- Collaborating with local film studios and production companies to offer internships and job placements



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Organization Progress

Challenges encountered and solutions developed:

Challenge:

- Ensuring curriculum aligns with rapidly evolving industry standards

Solution:

- Procurement of industry gold standard curriculum
- Ongoing consultation with industry professionals and regular curriculum updates

Challenge:

- Attracting diverse pool of students from various backgrounds

Solution:

- Targeted outreach, scholarships, and flexible scheduling

NJ Film Academy offers a self-sustaining film academy with a robust pipeline of skilled professionals. First courses offered in January of 2025, aiming to place graduates in key roles across major productions.

NJ Film Academy aims to become self sustaining within 6 years.



Led by **Director, Diane Raver**, who will work closely with key education and industry stakeholders, her credentials and relationships over a long film industry career make her qualified for implementing the vision set forth by the Board of Directors. Additionally, the Director will play a crucial role in fostering communication among all partners to ensure collaboration and alignment of efforts.



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